

**TERMS AND CONDITIONS**  
**2025 LET'S FISH LAKE MAC FISHING COMPETITION**  
**TAG AND WIN COMPETITION**

**General Information**

1. **Competitors** must complete a valid registration at [letsfishlakemac.com.au](https://letsfishlakemac.com.au) and agree to these Terms and Conditions before claiming any prize for a Let's Fish Lake Mac (LFLM) Tagged Fish.
2. All **Competitors**, who are required, must hold a valid NSW Recreational Fishing License.
3. **Competitors** must adhere to NSW Fisheries rules and regulations for recreational fishing, available at [www.dpi.nsw.gov.au](https://www.dpi.nsw.gov.au).
4. Only line fishing techniques are permitted for catching a LFLM tagged fish. The use of a landing net in conjunction with line fishing is also allowed. Any other methods will lead to immediate disqualification.
5. LFLM and its authorized representatives reserve the right to investigate the fishing method used to catch a LFLM tagged fish. Their determination on whether the fish was caught using line fishing is final.
6. Recreational Fishing Charter Vessels or Tourism Charter Vessels are permitted for use by Entrants in the competition. Proof of vessel type may be required.

**Contest Format**

7. To qualify for one of the four (4) **Prizes**, a **Competitor** must successfully catch a **Winning Tagged Fish**. The tag on the caught fish must exactly match the serial number contained within the **Sealed Security Envelope** produced by the appointed **Loss Adjuster** and identified as a **Winning Tagged Fish** prior to the start of the **Contest**.
8. For the purpose of this **Contest 8** (eight) fish will be tagged and released 5-7 days prior to the start of the **Contest**. This process must be overseen in person by the **Loss Adjuster**. The 8 fish will be 8 x Dusky Flathead.
9. The appointed **Loss Adjuster** will note the eight (8) serial numbers of those tags. The **Loss Adjuster** will randomly select four tags in total and place the serial number in a **Sealed Security Envelope** and leave it in the possession of the **Insured**.
10. Upon catching a LFLM tagged Fish in accordance with these Terms and Conditions, the Entrant must initiate the Prize Claim Verification process to qualify for the relevant Prize.

**Prize Pool**

11. Prizes available in the Catch Tag and Win section of the competition :
  - i. Quintrex 370 Explorer and trailer valued at \$6900.00 RRP. Delivery scheduled for March 2026.
  - ii. BCF store spend valued at \$2500.00 RRP
  - iii. Berkley / ABU Garcia prize pack valued at \$2500.00

- iv. Lowrance Elite FS7 FishFinder + active imaging 3-in-1 transducer valued at \$1799.00 RRP

Total prize pool \$13,699.00 RRP.

#### **Prize Claim Verification Process**

12. The Prize Claim Verification process includes the following steps:
  - i. The **Competitor** must not remove the LFLM Fish Tag.
  - ii. The **Competitor** must keep the fish alive.
  - iii. The **Competitor** must call the event hotline phone number.
  - iv. An event official will travel to the captured fish location immediately.
  - v. The fish and tag will be inspected for validity by the Organiser's representative.
13. The **Competitor** acknowledges and accepts the final determination made by the LFLM judging panel regarding the awarding of a **Prize**, which is binding.
14. Completion of the **Claim Verification Process** and compliance with the Terms and Conditions will declare the **Competitor** a **Prize Winner** upon final verification.
15. All fish tagged for this event will be photographed and measured with the tag in place prior to release. The photograph will show size and unique markings of each fish. Only these fish are eligible for prizes in the competition.
16. Any evidence of tampering, manipulation, or removal of the LFLM Fish Tag will lead to automatic disqualification from receiving the **Prize**.
17. The tagged fish are only eligible for a prize if caught by a paid and registered **Competitor** in the 2025 Let's Fish Lake Mac competition.
18. The tagged fish are only eligible for a prize during the competition hours of the event any fish caught outside these hours will be null and void.
19. **Prize Winners** agree to participate in promotional activities related to the competition as requested by LFLM, including publicity and photography, without compensation. Winners consent to the use of their name and image by LFLM for promotional purposes.
20. LFLM reserves the right to advertise and run related promotions regarding LFLM Fish Tags and **Prizes**. Such promotions are governed by these Terms and Conditions, or separate terms as advertised on [letsfishlakemac.com.au](http://letsfishlakemac.com.au).